

JOSHUA TUSCAN

Presentation Layer Developer + SEO Analyst

Philadelphia, PA

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SUMMARY

Web Developer and SEO Analyst focused on producing fresh, clean, and standards compliant web sites bringing quality and accessibility to the web. Specializes in client-side development with a client list ranging from Fortune 500 to small business. Has experience in developing projects from beginning to end while collaborating with all necessary teams. Interested in expanding skillset, knowledge, producing solid projects, and writing clean code. In addition, I have full, agency level experience running SEO Analysis and implementation. Full ability to analyze, report, and implement SEO solutions.

PROFICIENCIES

XHTML, CSS, Hand Coding, Standards, Usability, Semantic Code, Basic Javascript ability, SEO Analysis and Implementation, Adobe and Macromedia Suites, Flash(Lite Actionscript), Mac and PC Platforms, I also have experience supporting Smarty, PHP templating, Ruby on Rails, Sitecore, and SVN (subversion).

WORK HISTORY

SEO Analyst

Razorfish

August 2008 – Present

Responsible for the process of ensuring websites meet optimal architecture, link, and design criteria of the latest search engine algorithms to improve visibility, rank, and relevance in search engines over time.

Using my technical skill built over the years as a web developer, I lead analyst teams in finding advanced solutions to technical problems with clients sites as regards to SEO optimization.

Senior User Interface Developer

Opus Creative

July 2007 – February 2008

As a member of the Innovation group, I lead the process of developing user interface solutions for our clients as well as developing strategy for deploying client projects. Worked with Nike, Intel, Embassy Suites, and Outrigger Hotels.

Web Developer

Digitaria

April 2006 – July 2007

Was responsible for developing web sites for all Digitaria clients using my skills in semantic html, css, and javascript. I am responsible for functionality across all platforms and for integration with the back end.

Required to work hand in hand with the programming team to make sure of full integration between front end and back end functionality. Clients include: TaylorMade-adidas, SpyOptic, Asics, CBS, NBC, Vizio, Invisible Children, KPBS, and more.

Web Designer

Complete Online Marketing Solutions

February 2005 – April 2006

Graphic Designer

Image Design and Graphics, LLC

July 2004 – December 2004

SCHOOL

Bachelor's of Science in Interactive Media Design - AICASD - Honors

REFERENCES

David Mikula (Creative Director @ Giant Pand Army) - smile@icantfly.com - (503) 333-6601

Paul Wille (Director of Strategy @ Opus Creative) - paul.wille@opuscreative.com - (503) 729-8961

Nick Davison (Director of Web Development @ Digitaria) - nicholas.davison@digitaria.com - (619) 665-0992