

# JOSHUA TUSCAN

Front End Web Developer + SEO Analyst

Seattle, WA

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## SUMMARY

Web Developer and SEO Analyst focused on producing clean, and standards compliant web sites bringing quality and accessibility to the web. Specializes in client-side development with a client list ranging from Fortune 500 to small business. Has experience in developing projects from beginning to end while collaborating with all necessary teams. Interested in pushing the envelope of front-end development and what is possible with modern websites. In addition, has full, agency level experience running SEO Analysis and implementation. Full ability to analyze, report, and implement SEO solutions.

## PROFICIENCIES

HTML5, XHTML, CSS, jQuery, JavaScript, SEO Analysis and Implementation, Adobe and Macromedia Suites, Wordpress, Tumblr, ExpressionEngine, Mac and PC Platforms. I also have experience supporting Smarty, PHP templating, Ruby on Rails, Sitecore, and SVN (subversion).

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## WORK HISTORY

### Senior Search Analyst

Razorfish

August 2008 – Present

Responsible for the process of ensuring websites meet optimal architecture, link, and design criteria of the latest search engine algorithms to improve visibility, rank, and relevance in search engines over time.

Using my technical skill built over the years as a web developer, I lead analyst teams in finding advanced solutions to technical problems with clients sites as regards to SEO optimization. Also responsible for management of lower level analysts.

### Web Development

Principal @ Joshua Tuscan

January 2008 – Present

Independent contact web development on a freelance basis for various clients. Front-end Web Development is primarily requested in addition to numerous WordPress implementation and theme creation projects. Contracted for everything from full site development to graphic manipulation to stylesheet modification.

### Senior User Interface Developer

Opus Creative

July 2007 – February 2008

As a member of the Innovation group, I lead the process of developing user interface solutions for our clients as well as developing strategy for deploying client projects. Worked with Nike, Intel, Embassy Suites, and Outrigger Hotels.

### Web Developer

Digitaria

April 2006 – July 2007

Was responsible for developing web sites for all Digitaria clients using my skills in semantic xhtml, css, and javascript. I am responsible for functionality across all platforms and for integration with the back end. Required to work hand in hand with the programming team to make sure of full integration between front end and back end functionality. Clients include: TaylorMade-adidas, SpyOptic, Asics, CBS, NBC, Vizio, Invisible Children, KPBS, and more.

**More at** [www.linkedin.com/in/joshuatuscan](http://www.linkedin.com/in/joshuatuscan)

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## SCHOOL

Bachelor's of Science in Interactive Media Design - AICASD - Honors

## REFERENCES

David Mikula ( Creative @ W+K ) - [smile@icantfly.com](mailto:smile@icantfly.com) - (503) 333-6601

Steve Huber (Owner @ Tractor) - [steve@tractor.tv](mailto:steve@tractor.tv) - (415) 738-4794

Nick Davison (Director of Web Development @ Digitaria) - [nicholas.davison@digitaria.com](mailto:nicholas.davison@digitaria.com) - (619) 665-0992